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Stop the COVID Spread! Coalition Pushes New Message of Bipartisan Cooperation

_Congressman Pocan, Speaker Vos join together to urge Wisconsin residents to stay safe_

Madison, WI -- Keeping ourselves, our friends, neighbors, and loved ones safe is not political. That’s the message delivered by Republican Wisconsin Assembly Speaker Robin Vos and Democratic Congressman Mark Pocan, who appear together in the latest “Stop the COVID Spread!” coalition public education announcement aimed at combating the pandemic raging throughout Wisconsin. The new ad, the coalition’s fifth, will begin airing on broadcast and digital channels throughout the state today as rampant community spread of COVID-19 continues to stress the state’s health care system.

Representing different political parties, geographic areas and bodies of government, Congressman Pocan and Speaker Vos have come together for a cause that all Wisconsin residents can agree on: beating COVID-19. “After another election, it’s clear we have differences, but we can also agree,” says Speaker Vos in the ad. “We can still live our lives and be sensible and safe.” Both elected officials speak about the importance of preventative measures including wearing masks, hand washing, practicing social distancing, and staying home whenever possible. “We have to do all we can to stay safe,” adds Congressman Pocan.

“Wisconsin needs unified responses to the COVID pandemic and aligning around a common message is critical,” said Eric Borgerding, President and CEO of the Wisconsin Hospital Association. “We’re grateful to Speaker Vos and Congressman Pocan for joining us to send the public a crucial message about working together to slow COVID’s spread.”

“We all need to do our part to stop the spread of COVID and get Wisconsin out of this public health crisis,” added Wisconsin Counties Association Executive Director Mark D. O’Connell. “As Congressman Pocan and Speaker Vos have demonstrated, keeping Wisconsin safe is something upon which we can all agree.”

Since its launch in October, the “Stop the COVID Spread!” coalition has grown quickly to include more than 125 of Wisconsin’s leading health care, business, and advocacy organizations. The organizations have joined together in a campaign to educate the public about the seriousness of the growing crisis in Wisconsin and the critical and growing need for preventative measures. A full list of member organizations is below.

_You can watch the full video at: https://youtu.be/zds-d5Yq4gU_
For more information about the Stop the Spread coalition and the importance of safe behaviors for both public and state economic health, visit www.wha.org/stopthecovidspread or contact one of the coalition co-chairs:

Wisconsin Hospital Association – Myranda Tanck, mt@platform-communications.com
Wisconsin Grocers Association – Brandon Scholz, brandon@wisconsingrocers.com
Wisconsin Manufacturers and Commerce – Nick Novak, nnovak@wmc.org
Wisconsin Restaurant Association – Tracy Kosbau, tkosbau@wirestaurant.org
Wisconsin Counties Association – Mark D. O’Connell, oconnell@wicounties.org

The growing coalition is currently made up of the following organizations:

Wisconsin Hospital Association, CO-CHAIR
Wisconsin Counties Association, CO-CHAIR
Wisconsin Grocers Association, CO-CHAIR
Wisconsin Manufacturers and Commerce (WMC), CO-CHAIR
Wisconsin Restaurant Association, CO-CHAIR
ACHE-WI
Adams County Chamber of Commerce & Tourism
Alliance of Health Insurers
Arts Wisconsin
Ashland Area Chamber of Commerce
Associated Builders & Contractors of Wisconsin
Association of Wisconsin Surgery Centers, Inc.
Association of Wisconsin Tourism Attractions
Badger Bay Management Company
Bayfield Chamber of Commerce & Visitor Bureau
Beaver Dam Area Chamber of Commerce
Burlington Area Chamber of Commerce
Cottage Grove Chamber of Commerce
Deforest Windsor Area Chamber of Commerce
Destination Madison
Destination Wisconsin
Eagle River Area Chamber of Commerce
Eau Claire Area Chamber of Commerce
Elkhorn Area Chamber of Commerce & Tourism Center, Inc.
Fitchburg Chamber of Commerce
Fort Atkinson Area Chamber of Commerce
Forward Janesville, Inc.
Fox Cities Chamber of Commerce and Industry
Fox West Chamber of Commerce
Germantown Area Chamber of Commerce
Grafton Area Chamber of Commerce
Greater Green Bay Chamber
Greater Union Grove Area Chamber of Commerce
Greater Wausau Chamber of Commerce
Greater Wisconsin Agency on Aging Resources, Inc.
Green Bay Packers
Hartford Area Chamber of Commerce
Hayward Area Chamber of Commerce
Heart of Wisconsin Chamber of Commerce
Hudson Area Chamber of Commerce & Tourism Bureau
Jefferson Chamber of Commerce
Kenosha Area Chamber of Commerce
LeadingAge Wisconsin
League of Municipalities
Marinette Menominee Area Chamber of Commerce
Marshfield Area Chamber of Commerce & Industry
Medical Society of Milwaukee County
Mequon-Thiensville Area Chamber of Commerce
Metastar
Metropolitan Milwaukee Association of Commerce (MMAC)
Middleton Chamber of Commerce
Milwaukee Brewers
Milwaukee Bucks
Monona East Side Business Alliance
Monroe Chamber of Commerce & Industry
Mosinee Area Chamber of Commerce
New Berlin Chamber of Commerce & Visitors Bureau
New Richmond Area Chamber of Commerce & Visitors Bureau
Oregon Area Chamber of Commerce
Oshkosh Chamber of Commerce
Park Falls Area Chamber of Commerce
Pharmacy Society of Wisconsin
Portage Area Chamber of Commerce
Portage County Business Council
Pulaski Area Chamber of Commerce
Racine Area Manufacturers and Commerce
Rhinelander Area Chamber of Commerce
Rural Wisconsin Health Cooperative
Shawano Country Chamber of Commerce
Sheboygan County Chamber of Commerce
Skiing Wisconsin
St. Germain Area Chamber of Commerce
Stoughton Chamber of Commerce
Sun Prairie Chamber of Commerce
The Arc Wisconsin
The Chamber of Manitowoc County
Tomah Chamber & Visitors Center
United Way Wisconsin
UW System
VISIT Lake Geneva
Visit Milwaukee
WAMD-Wisconsin Association of Post-Acute and Long-Term Care Medicine
Washburn Area Chamber of Commerce
Watertown Area Chamber of Commerce
Waukesha County Medical Society
Waunakee Area Chamber of Commerce
Waushara Area Chamber of Commerce
West Bend Area Chamber of Commerce
Whitewater Chamber of Commerce
Wisconsin Academy of Family Physicians
Wisconsin Assisted Living Association
Wisconsin Association for Home Health Care
Wisconsin Association for Hospice and Palliative Care
Wisconsin Association of Health Plans
Wisconsin Association of Local Health Department and Boards (WALHDAB)
Wisconsin Association of School Administrators
Wisconsin Association of Surgery Centers, Inc.
Wisconsin Bankers Association
Wisconsin Broadcasters Association
Wisconsin Builders Association
Wisconsin Cancer Collaborative
Wisconsin Chapter, American College of Emergency Physicians
Wisconsin Credit Union League
Wisconsin Dental Association
Wisconsin Director of Nursing Council
Wisconsin Electric Cooperative Association
Wisconsin Health Care Association / Wisconsin Center for Assisted Living
Wisconsin Healthcare Business Forum
Wisconsin Literacy Network
Wisconsin Medical Society
Wisconsin Office of Rural Health
Wisconsin Organization of Nurse Leaders
Wisconsin Petroleum Marketers & Convenience Store Association
Wisconsin Primary Health Care Association
Wisconsin Propane Gas Association
Wisconsin Psychiatric Association
Wisconsin Public Health Association
Wisconsin Realtors Association
Wisconsin Safety Council
Wisconsin Society of Oral and Maxillofacial Surgeons
Wisconsin Speech-Language Pathology and Audiology Association
Wisconsin State Telecommunications Association
Wisconsin Swimming
Wisconsin Technology Council
Wisconsin Transportation Builders Association
Wisconsin Utilities Association